**Chester County Reading Association~ Est. 1982**

***35th Anniversary***

**Board of Directors Meeting**

**Meeting: CCRA Board of Directors**

**Date/Time: April 6, 2017**

**Place: CCIU**

**Recorder: Gretchen Denlinger, Recording Secretary**

Present: Ro Batson, Beth Madarang, Rose Cappelli, Jan Pizarro, Lynne Dorfman, Mary Lee Meacham, Jan Vardaro, Mary Ann Mallory, Glendia Kennedy, Cindy Kruse, and Gretchen Denlinger

**Call to Order:**

* Welcome- Ro Batson, 4:32 p.m.
* Approval of Agenda/ January Executive Minutes- Rose motioned to approve, Jan seconded, Agenda and Minutes approved
* Treasurer’s Report- Jane Schultz

YTD Income $468.25

Expenditures $856.35

Total $4,467.21

**Officer’s Reports**

1. President- Ro Batson

* Leadership workshop at Penn State on June 23-24-Please let Ro know if you are interested in attending.
* Council Realignment- Per Eric MacDonald, there will be discussion on council realignments - With IRA making the legal changes to ILA, there will be “ripple down effects” that lead to council changes – More info to come at the leadership workshop.

Rose mentioned additional information regarding the upcoming changes: The EIN nonprofit numbers will be going away, we needed to decide whether to use KSRA’s affiliation or ILA’s affiliation. (This creates issues with KSRA having to file multiple 1099s). We are going to use KSRA’s affiliation.

Another problem is finding leaders and the overall decline in membership, even in the stronger councils. Possible Option: Realignment of current councils. What about realigning councils within regions? All membership money comes together, community projects can remain in general areas but we would have more resources/more people to pull from for projects. We would also have more people to add to the “leadership pool” for KSRA future leaders.

Programming can be an issue- programs would need to be offered in different areas. (In 2016, the total KSRA membership was at 1548 members. In February of 2017, KSRA membership dropped to 1295 members.)Webinars, twitter feeds are starting to replace our PD programs so we need to keep up with the change.

More ideas/time to talk coming in June. This next year will remain at status quo. The transfer date for CCRA to become “part of KSRA” is set for Sept. 2018. We will most likely be changing our CCRA to CCLA with “literacy” replacing “reading” to reflect the IRA to ILA change.

1. Vice President- Rose C.

* Report on programs to be discussed under Standing Committees report

1. Corresponding Secretary- Mary Ann M.

* When requested, sent out the get well cards, Sent in the articles for the summer KSRA newsletter- on its way to be printed.
* Lynne- requested CCRA send a card to Millie Henning- seriously ill, Individuals are also encouraged to send cards. Address below:

Millie Henning

4341 Winfield Terrace

Easton, PA 18045

1. Treasurer- Jane Schultz –see below as reported by Ro B.

**Standing Committee Reports:**

1. **Communications**- Jan Pizarro

* Please send electronic write-ups for spring newsletter. *All write-ups are needed by* ***April 25th****.*
* Lynne will submit a write up for the April 19th Kevin Flanigan’s workshop.

1. **Finance-** Jane Schultz (provided by Ro B. in Jane’s place)

See above Treasurer’s report totals.

1. **Governance (By-laws, Policies, Procedures)-** Jane S.

No report

1. **Literacy Advocacy**- Jan P.

* Early childhood meeting at PDE, Jan is working on a brief synopsis on how to advocate for literacy in PA, concerns with starting age of 8 years old (PA is one of two states in country) most are 5 or 6 years of age. In addition- we’d like to see more commitment with money from the governor for early childhood support/district funds for kindergarten, we have to “sell it” to the government to get more monetary support, especially more early childhood support is needed.
* WC is finally moving to full day everyone next year! (Not just for select students)
* Rose and Jan are going to PDE for further discussion of reading specialist certification specifications, KSRA is becoming a more active liaison with PDE and Pedro Rivera.

1. **Memberships-** Tina F. (Ro B. in Tina’s place)
   * + Tina will start emailing renewal reminders to members with expiring memberships. 50 people are on the expired membership list. Paper notices were sent out in January. All notices are now sent out via email. We’re not quite ready to offer possible automatic renewal or multiple year renewal.
     + Rose C.- Kathryn Mack sent out report on CCRA membership:

February 2017: 97 members

April 2017: 95 members

1. **Nominations/Elections**- Rose C.

* Results of electronic voting of motion presented
* 23 votes received- Will introduce them at our last program: Pres.- Rose C., Vice Pres.- Ro B., Corresponding Secretary- Mary Ann M., Treasurer- Jane S., Recording Secretary- Glendia K.

1. **International Projects**- Cynthia H.

No report

1. **Program**- Lynne D.
   * + April 19th program- Let’s plan on 85 attendees
     + Greeters: Cindy K. and Mary Lee M.
     + Registrations: Jane S. and Jane D.
     + Act 48: Jane V.
     + We will have evaluation forms, books, and plenty of giveaways available.
     + Ro- Offered to order a 35 years CAKE to celebrate our Anniversary at the program

* Lynne will confirm upcoming 2017-2018 programs: Sept 19th- Keystone to Book Awards, Nov. 11th- Perside Himmele, Jan. 13th Author Panel, April 12th- Integrating Poetry

1. **Strategic Planning**- Rose C.

* Our current strategic plan continues to 2018.
* We need to review the district partnerships. Do you think we should make a phone call to the districts to remind them of the upcoming programs? Is there a way we can get a report of how many tickets are actually used by each district?

**Unfinished Business**

1. **Fundraising Committee-**
   * + Glendia K.- Giant- buy “cash for causes” , we would get 5% of what we sell (Acme also does this)We would have to buy a certain number/ put out money first
     + Rose C. - Boscov’s has one day in fall when they offer 25% discount if you have a pass, passes cost $5.00. No limit on the passes. “Friends helping Friends” day.
     + Vote on these ideas in June.
2. **Website- Ro B.**

* It’s free right now but the more we add right now, the more limited we are. Ad Hoc committee descriptions to be added, limited with current format. http://ccra-pa.weeblycom/
* Online book discussion-We can’t add the book discussion. Can we just set it up as a blog? Do we have to get act 48 hours approved for the online blog? Is there a possibility to do it through our own website?

Once we get this online book discussion decided, on Goodreads OR on our own Weebly website, do we want to choose a young adult book? How about a middle school book? Lynne will look over the list for possible suggestion- PA writing project recently had an “unbook club” idea: QR code links, video clips, “snippets” such as themes from books to draw people in to the discussion- Another idea, possibly meeting after CCRA meeting for “book discussion” to provide closure with a “face to face” meeting. Let’s talk more at summer board meeting….

**New Business**

1. Laundromat Library League- Beth M.

We gave them a Celebrate Literacy award. We could be mentioned as an official supporter in their website/newsletter. We will discuss at the summer board meeting to see if we will be able to collect books for two projects. Let’s add this to our community project list at the summer board meeting

1. Contract with CCIU for 2017-2018 programs

**Ad Hoc Committee Reports**

* **Celebrate Literacy- Tina F. (Ro B. in Tina’s place)**

Please submit nominees for Celebrate Literacy award- Ro nominated colleague who sent books to Kenya.

* **Community Involvement- Jane S.**

Children’s Literacy Project- 145 children voted- 1st place went to Who Wants Broccoli, 2nd place went to Stormy Night.

* **Council Awards- Jane S.**
* **District Partnerships**- Beth M.

All the letters are out this week!!!! All school district in Chester County including CCIU, We will send to area charter schools, PA leadership cyber, Renaissance

* **Fundraising- Glendia K.**

See above notes

* **International Projects- Cynthia H.**

No report

* **Professional Development/Act 48- Jane V.**
* All PD hours are uploaded, please check and confirm. We have a lot of people coming to the upcoming program.
* 33 evaluation responses from the January program with Mary Ellen Lane. 25 new ideas recommended. Good response to last program.
* **Scholarships- Carolyn K. (Ro B. in Carolyn’s place)**

Sent a letter to Coatesville high school looking for candidate- Carolyn K

* **Service Award- Jane D.**

No report

* **Student Ambassadors- Glendia K.**

Received money for CAT Pickering, Glendia personally invites the teachers and students. She hasn’t received any responses, Glendia will continue to pursue.

* **Teachers as Readers and Writers- Ro B.**

No report

* **Technology- Jen G.**

No report

Announcement: Please note that Carolyn Kelly’s email is now [carolynkelly@gmail.com](mailto:carolynkelly@gmail.com)

**Summer Board Meeting- Tuesday, July 11th, 4:00 pm at Rose’s house.**

**Meeting adjourned 6:20pm**